

Exploring Frontiers in a Competitive Environment



# Exhibition Space Prospectus

[Cancun2016.ICEevent.org](http://Cancun2016.ICEevent.org)

Hosted By







## Exploring Frontiers in a Competitive Environment

*Reserve your stand today*

Join leading international companies and exhibit at ICE 2016 in Cancun, Mexico. The 28th ICE event and the third in the collaborative series presented by two of the world's largest professional societies, ICE Cancun offers your company unparalleled exposure to a global audience of geoscientists, innovation leaders and technical experts from 60+ countries.

Making headlines, Mexico's recent legislative changes aimed at increasing oil and gas production are opening up opportunities for the private sector. Global attention is now focused on the horizon of promise these changes may deliver. Industry partners and companies such as yours are essential in integrating all of the technology, product and service solutions necessary for prosperity.

Plan to exhibit where the geosciences leaders and energy professionals will gather to build their skills, network with peers and purchase products and services to take their companies' E&P development to the next level.

## WHY EXHIBIT?

- Develop new sales leads
- Sell to existing customers
- Regain lost customers
- Gain competitive intelligence
- Brand awareness
- Launch and/or demonstrate new technologies and products
- Build relationships
- Stay current with industry trends
- Source new suppliers
- Meet strategic decision-makers in person

## We Help You Succeed

### Targeted marketing efforts

In order to attract and maximize attendance ICE implements an integrated marketing plan complete with direct mail, targeted emails, high-impact advertising in leading trade publications, social media and the event website. Your company will benefit from significant exposure via each of these mediums. Secure your space at ICE early to maximize your company's exposure!

### AAPG delivers hall traffic by providing these features for attendees:

- Icebreaker Reception
- Daily coffee and refreshment breaks
- Exhibitor-sponsored luncheon
- All exhibitors receive 50 exhibition guest passes to distribute to clients and prospective customers
- AAPG | SEG Center and Bookstore
- International Pavilion

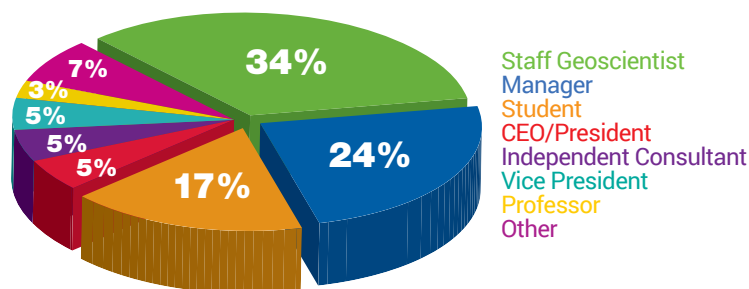
### Here's what's included with your exhibit investment:

- Your company name listed online
- Two complimentary full-conference registrations per 9m<sup>2</sup> of commercial stand space
- Company contact information in the Official Program Book, plus listing of products and services (must meet required deadlines)
- Access to the exhibitor lounge

## ICE Attendee Profile

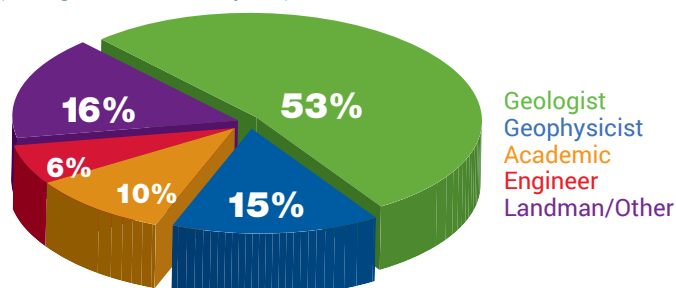
### POSITION

(Average from last three years)



### JOB TYPE

(Average from last three years)



## Past ICE exhibitors:

3D-GEO Pty Ltd.  
ABGP  
Absolute Imaging Inc.  
Adams Consulting  
Aditep  
Adrok  
ADX Energy LTD  
Afghanistan Ministry of Mines and Industry  
Afghanistan Ministry of Mines and Petroleum  
Agencia Nacional De Hidrocarburos  
Agencia Nacional do Petroleo - ANP  
AGO - A Schlumberger Company  
Airbus Defence and Space  
ALS Oil and Gas  
Alto Americas  
AMGP Center  
Amplified Geochemical Imaging LLC  
Anadarko Petroleum Corporation  
Analytical Solutions  
ANCAP  
Andrews Technology  
ANH  
Archimedes Consulting  
Asociacion Colombiana de Geologos y Geofisicos del Petroleo  
Asociación Colombiana de Ingeniería de Petroleos  
Astrium GEO-Information Services  
Atlantis Scientific  
Atlas Petroleum Exploration Worldwide Ltd. (APEX)  
Austin GeoModeling, Inc.  
Australia, Geoscience Australia  
Australian Petroleum  
Australian School of Petroleum  
Australian Seismic Brokers  
Badley Geoscience  
Baker Hughes  
Barbados-Ministry of Energy and the Environment  
Baseline DGS  
Bayfield Energy Ltd  
BEICIP Inc.  
Beicip - Franlab / Geotrack  
IFP Energies nouvelles  
BGP  
BHP Billiton  
Bow Energy Ltd  
Brazil  
C&C Reservoirs Inc.  
Caim Energy India Ltd  
Cambodia, Cambodian National Petroleum Authority  
Central Petroleum Limited  
CGG  
Chulalongkorn University Petroleum Geoscience Program  
CNPS Pemex  
CO2CRC  
Colombia Energia  
Colombian Association of Petroleum Geologists and Geophysicists  
Colombia-National Hydrocarbon Agency  
Comesa  
Commission for the Geological Map of the World  
Compania Mexicana de Geofisica S.A. de C.V.  
CoreLab  
Crocker Data Processing Pty Ltd  
CSIRO  
Curtin University  
D I International  
Deloitte Petroleum Services  
DIMA  
Directorate General of Oil and Gas, Indonesia  
Discovery International Inc.  
Dolphin Geophysical  
DownUnder GeoSolutions  
Drillinginfo Inc.  
E&P Field Services

European Association of Geoscientists and Engineers (EAGE)  
Earth Decision Sciences  
Earthmoves Ltd.  
Ecopetrol S.A.  
Edge Technologies  
Editora Brasil Energia Ltda  
EGI - Energy & Geoscience Institute  
Electrical Earth Imaging  
Elsevier  
EMGS  
EMGS Asia-Pacific Sdn Bhd.  
Empirica - ALS Oil & Gas  
Encom Technology  
ENDEEPEP  
Energy & Geoscience Institute  
EnerMad Corporation  
eni  
Envoi Ltd.  
Essential Petroleum Resources Limited  
Europa Oil & Gas Plc  
ExxonMobil  
EZDataRoom  
Fairfield Industries  
FairfieldNodal  
Falkland Islands  
FEI Company  
Fluid Inclusion Technologies  
Foster Findlay Associates Software E Serviço Em Geociência Ltda  
FROGTECH Pty Ltd.  
Fugro  
Fusion Petroleum Technologies Inc.  
G&W Systems Corp  
Gabon  
GCAGS Bookstore  
GEO ExPro  
Geo International Ltd.  
Geodynamic Research Group - ITB  
GeoEdges Inc.  
GEOExPro (GeoPub. Ltd)  
Geofacets from Elsevier  
Geokinetics Inc.  
GeoKnowledge  
Geolog S.P.A.  
Geology Without Limits  
GeoMechanics International  
Geo-Microbial Technologies  
Geoprosados  
Geoquasar Energy Solutions  
Geoscience Australia  
Geoservices  
Geosoft Australia Pty Ltd  
Geospace Technologies  
Geotech Airborne Malta Limited  
GeoTeric  
GEplan Consulting  
Getech  
Giravan SAS  
Global CCS Institute  
Global Geophysical Services, Inc.  
Global New Ventures (CGGVeritas)  
GNS Science  
Gore  
GPX Airborne Pty, Ltd.  
Gran Tierra Energy Colombia Ltd.  
Grant Geophysical, Inc.  
Greece  
GX Technology  
Halliburton Energy Services  
Helix RDS  
Horizon Geoconsulting  
HRT O&G Exploracao e Producao De Pet Ltda  
Hubei Yufeng Valve Group Company Ltd.  
IBM/ISA Technologies  
IBP-Brazilian Petroleum, Gas and Biofuels Institute  
IES GmbH, MVE R. Badleys  
IHS  
Ikon Science  
Indonesia, Directorate General of Oil and Gas  
Infoterra

Ingrain, Inc.  
Intellection Pty Ltd  
International Pavilion LLC  
ION  
IP Theater  
iSys - The Imaging Systems Group Inc.  
JMJ Petroleum Pte Ltd  
JSI Services  
K2 Sistemas  
Kenya, Min of Energy &  
Kenya, National Oil Corporation  
Kuwait Oil Company  
L&M Petroleum Limited  
Lakes Oil N.L.  
Landmark Graphics  
LandOcean Energy Services Co., Ltd.  
Lebanon Ministry of Energy and Water  
Lebanon, The Republic of  
LEGEP Mineracao Ltda  
LMKR  
Lynx Information  
Lynx Information Systems Ltd.  
Mepeco S.r.l.  
MicroSeismic Inc.  
Midland Valley  
Midland Valley Exploration Ltd.  
Ministry of Energy Science & Technology and Public Utilities Gov. of Belize  
Mitcham Industries, Inc.  
MOL Hungarian Oil & Gas Ltd.  
Morocco-ONHYM  
Moyes & Co.  
Mozambique - National Petroleum Institute  
Namcor  
Namibia  
Nanyang Technological University  
National Oil Corp. of Kenya  
Nautilus/RPS  
Neflex  
Neflex Petroleum Consultants Ltd  
Net Brains  
Neuralog Inc.  
New Zealand Petroleum & Minerals  
Nido Petroleum Limited  
Nova Scotia  
NuTech Energy Alliance  
NWS Databases & Player Studies  
NXT Energy Solutions, Inc.  
OilSERV  
ONHYM  
Ophir Energy Company  
Optimal Exploration & Development  
Origin Energy  
OTC Asia  
Otto Energy Ltd  
Pacific Rubiales Energy  
PacSeis, Inc.  
Paradigm Geophysical  
Peru, PERUPETRO S.A.  
Petro Seychelles  
Petrobras - Petroleo Brasileiro S.A.  
Petroceltic Italia Srl  
petroEDGE  
Petroleum Agency SA  
Petroleum Club/Air France  
Petroleum Corporation of Jamaica  
Petroleum Energy  
Petroleum Exploration Society of Australia (PESA)  
Petroleum Geological Analysis  
Petroleum Geo-Services  
Petroleum Magazine  
PETRONAS  
Petroseis Ltda  
PetroSkills  
Petrosol  
Petrosys Pty Ltd.  
PGS  
PGS Exploration (UK) Limited  
Philippine Department of Energy  
Platte River Associates, Inc.  
Plectrum Petroleum Plc  
PLS Inc.

Polarcus  
Professional Investment Services  
Prospectiuni  
Prospectors  
PT Horizon Geoconsulting  
Radarsat International  
Remar Agency SAS  
Repsol Exploracion, S.A.  
Republic of Cyprus  
Republic of Somaliland  
Republic of Trinidad and Tobago, Ministry of Energy & Energy Industries  
Richmond Energy Partners  
Rigzone  
Rock Solid Images  
Roxar  
Royal Holloway-University of London  
RPS Group Plc.  
RPS/Nautilus  
Saharawi Arab Democratic Republic  
Santos Ltd  
Saudi Arabian Oil Company (Saudi Aramco)  
SCA  
Schlumberger  
SDC Geologix  
SDI  
SeaBird Exploration  
SEAPEX  
Searcher Seismic  
Seismic Equipment Solutions  
Seismic Micro-Technology, Inc.  
SEPM (Society for Sedimentary Geology)  
Sercel Inc.  
Serinus Energy  
Sevmorneftegeofizika (SMNG)  
Seychelles Petroleum  
Shell Exploration & Production  
Shell International  
SICORI  
Siga  
Sociedad Colombiana de Geologia  
Society of Exploration Geophysicists (SEG)  
Sonangol-Angola  
South Africa, Petroleum Agency SA  
Spatial Energy  
Spectrum  
Springer  
Sri Lanka  
SRK Consulting  
Statoil  
StratoChem Services  
Strike Oil Limited  
StructureSolver  
Suriname - Staatsolie  
Svenska Petroleum Exploration AB  
Swift Oil and Gas  
System Development, Inc. (SDI)  
Tanzania, Petroleum Development Corp  
Task Fronterra Geoscience  
Task Geoscience  
TDI-Brooks International, Inc.  
Tecnica Mexicano  
Tele-Rilevamento Europa-Tre  
Terrex Group  
Tesla Exploration Colombia S.A.S.  
Texas OilTech Laboratories Inc.  
TGS  
The Peak Group  
The United Kingdom Hydrographic Office  
Thrust Belt Imaging Inc.  
TNO  
Todd Energy Ltd.  
TOTAL

Transatlantic Petroleum  
Trinidad and Tobago  
Turkish Petroleum Corporation (TPAO)  
Uganda Petroleum Exploration and Production Department  
UK Hydrographic Office  
Univ TX at Austin, Bureau of Economic Geology  
Univ TX at Austin, Jackson School of Geoscience  
Universiti Teknologi PETRONAS  
University of Texas at Austin  
Uruguay  
Uruguay, ANCAP  
USGS  
UZMA Engineering  
Velseis Pty Ltd.  
Veritas DGC Aust Pty Ltd  
Veritas Servicios Geofisicos  
Vetra/TR  
Vietnam, PetroVietnam  
Vista GeoScience  
Visualization Sciences Group  
W. L. Gore & Associates  
Weatherford  
WesternGeco Limited  
WiPS Consulting GmbH  
Wood Mackenzie  
Woodside Energy  
Worldwideworker.com  
Zebra Data Sciences - EzDataRoom

## ICE BY THE NUMBERS

### ISTANBUL 2014

1,446 attendees  
45 exhibitors  
67 countries represented  
83% non-U.S. attendees

### CARTAGENA 2013

1,912 attendees  
77 exhibitors  
51 countries represented  
74% non-U.S. attendees

### SINGAPORE 2012

2,122 attendees  
91 exhibitors  
62 countries represented  
87% non-U.S. attendees

### CANCUN 2004:

1,820 attendees  
63 exhibitors  
50 countries represented  
61% non-U.S. attendees



## Exhibit at ICE 2016 in Cancun:

While the revolutionary energy reforms and opportunities in Mexico will provide the foundation for an exciting event, ICE Cancun will also deliver a multidisciplinary technical program featuring global, regional and local expertise, innovations and connections. Whether you're looking for new market breakthroughs or face time with leading geosciences professionals, you can't afford to miss this AAPG/SEG ICE.



### Act now to secure exhibit space for your company

1. Choose your desired location from live online floor plan at [Cancun2016.ICEevent.org](http://Cancun2016.ICEevent.org)
2. Download space contract form from [Cancun2016.ICEevent.org](http://Cancun2016.ICEevent.org) and complete
3. Return it to your ICE Sales Representative (contacts below)

**Gain Recognition  
and Increase Your  
Visibility - Submit  
an Abstract or  
Become a Sponsor**



### Global Sales:

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