



## 2016 SPONSORSHIP AGREEMENT

**SPONSOR INFORMATION** *Please print legibly. This is the name that will appear on all promotional materials.*

<b>COMPANY NAME:</b> _____	<b>DATE:</b> _____
<b>PRIMARY CONTACT:</b> _____	<b>(THE PERSON COORDINATING SPONSORSHIP DELIVERABLES)</b> _____
<b>PRIMARY CONTACT E-MAIL:</b> _____	<b>WEBSITE:</b> _____
<b>BY (AUTHORIZED SIGNATURE):</b> _____	
<b>ADDRESS:</b> _____	
<b>CITY:</b> _____	<b>STATE/PROVINCE:</b> _____
<b>COUNTRY:</b> _____	<b>ZIP/POSTAL CODE:</b> _____
<b>PHONE (INCLUDE COUNTRY CODE):</b> _____	<b>FAX (INCLUDE COUNTRY CODE):</b> _____

Sponsorship Packages	Amount US Dollars
<b>Diamond Package   \$50,000 +</b>	\$ _____
<b>Titanium Package   \$40,000 +</b>	\$ _____
<b>Platinum Package   \$30,000 +</b>	\$ _____
<b>Gold Package   \$20,000 +</b>	\$ _____
<b>Silver Package   \$10,000 +</b>	\$ _____
<b>Bronze Package   \$5,000 +</b>	\$ _____
<b>Patron Package   \$1,000 +</b>	\$ _____
A LA CARTE ITEMS	Amount US Dollars
<b>Badge Cord Lanyards (sponsor to provide)</b>	<input type="checkbox"/> \$7,500 Exclusive
<b>Conference Notepads (sponsor to provide)</b>	<input type="checkbox"/> \$7,500 Exclusive
<b>Volunteer Support</b>	<input type="checkbox"/> \$7,500 Exclusive
<b>Young Professionals Meet &amp; Greet</b>	<input type="checkbox"/> \$5,000 Exclusive
<b>AAPG   SEG Student Challenge Bowl</b>	<input type="checkbox"/> \$5,000 Co-Sponsor <input type="checkbox"/> \$8,500 Exclusive
<b>Student Field Trip &amp; Short Course Registration Assistance (minimum of \$1,000 for sponsor recognition)</b>	<input type="checkbox"/> \$ _____
<b>Student Attendance &amp; Travel/Accommodation Assistance (minimum of \$1,000 for sponsor recognition)</b>	<input type="checkbox"/> \$ _____
<b>TOTAL SPONSORSHIP CONTRIBUTION: \$ _____</b>	

Customized Packages are available to meet your marketing needs. Please contact Kendra McColloch at [kmccolloch@aapg.org](mailto:kmccolloch@aapg.org)



## 2016 SPONSORSHIP AGREEMENT Terms & Conditions

1. All amounts are in U.S. Dollars
2. Sponsorships are non-refundable and non-transferable.
3. Sponsorship monies paid to AAPG may be deductible as ordinary and necessary business expenses. They are not deductible as contributions or gifts for U.S. federal income tax purposes.
4. This sponsorship is considered valid with a deposit of 50% of the total commitment as summarized on page one with final full payment to be invoiced in **April 2016** unless otherwise noted by Sponsor or AAPG.  
**Fulfillment cannot be guaranteed unless Sponsorship is fully paid.**
5. The undersigned (“Sponsor”) hereby submits the signed agreement (“Agreement”) for Sponsorship at the AAPG | SEG International Conference & Exhibition in Cancun, Mexico 6-9 September 2016 (Tuesday – Friday).
6. This Agreement shall be binding upon its acceptance as set forth above.
7. Sponsors who are also exhibitors will receive a small desktop sign denoting sponsorship to display inside booth
8. Exclusive sponsorships will be given priority over co-sponsorships.
9. Sponsors are required to submit an approved Company Logo in JPEG, GIF or TIFF format with the signed Agreement.
10. Specific deadlines must be met for acknowledgement in print materials.  
Technical Program & Registration Announcement deadline: **31 March 2016**  
Program Book deadline: **21 July 2016**
11. All advertising materials and copy must be submitted and approved by ICE Show Management in advance.
12. Sponsor shall defend, indemnify, and hold AAPG | SEG harmless from all liability, costs, and damages relating to acts and omissions of Sponsor and its employee’s, agents, and contractors associated with the Event.
13. If for any reason the Event is not held, AAPG | SEG may terminate this Agreement prior to the Event start date.
14. This Agreement contains the complete agreement of the parties, and all prior agreements, whether verbal or written will be null and void.
15. This Agreement shall be governed by and construed and enforced in accordance with the laws of the State of Oklahoma, USA (without regard to any conflict of laws principles). All actions arising out of or in connection with this Agreement shall be brought in the Oklahoma District Court, Tulsa County, Oklahoma, USA which shall be the exclusive forum therefor. The parties hereto hereby irrevocably submit to the person am jurisdiction and process of the Oklahoma District Court, Tulsa County, Oklahoma, United States of America, and agree that service by certified mail to their addresses shall constitute sufficient service of process.
16. Please direct all questions and submit form to Kendra McColloch, AAPG Exhibition Manager/ Phone +1 918 560 2689 or [kmccolloch@aapg.org](mailto:kmccolloch@aapg.org)

### Payment Details:

- Check Payment (Make Checks payable to AAPG and mail to: 2016 ICE / AAPG Convention Department / PO Box 979, Tulsa, OK 740101-0979 USA)
- Invoice (50% Deposit Due upon receipt of signed agreement)
- Invoice (Final Payment: June 2016)
- Wire Transfer (For Wire transfer information contact: Karen Dotts, Exhibition Coordinator / Phone +1 918 560 2696 / Email [kdotts@aapg.org](mailto:kdotts@aapg.org))
- Credit Card Payment:     Visa     MasterCard     American Express     Discover

Please indicate total amount to charge Credit Card: \$ \_\_\_\_\_

Card Acct Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ CVV Code \_\_\_\_\_

Print Name on Card \_\_\_\_\_ Authorized Signature \_\_\_\_\_